

PROGRAM SCHEDULE

DREAM UP: WHERE DO YOU WANT TO TAKE YOUR BUSINESS?

TIME	ROOM - 105	106 - 107	ROOM 104A	ROOM 104B	ROOM 104C	ROOM 104D	LOUNGE
8 - 9 a.m.	REGISTRATION		Exhibitors only "How to Help Small Business Owners" <i>Barry Siskind</i>				
9 a.m.	Welcome Address, <i>Councillor Kyle Rae,</i> <i>Sandra Pupatello, Minister of Economic Development and Trade</i> <i>Jeff Barja, District Vice-President, Scotiabank</i>						NETWORKING LOUNGE ROOM OPEN 9 a.m. to 4 p.m.
9:15 a.m.	Keynote Speaker <i>W. Brett Wilson, CBC Dragon's Den</i>						
10:30 a.m.		TRADE SHOW 10 a.m. to 4 p.m. Get Growing For Business book signing @ Booth 500 12:30 p.m.	SEMINAR STREAMS				
	Bridges to Better Business Roundtables Low Cost - No Cost Marketing How to Start Your Start-Up Ask A Lawyer / Accountant Importing - Exporting		Business in the Online World Sponsored by "PayPal"	Sector - Specific Topics	Show me the Money Sponsored by "Scotiabank"	Selling to Big Business	
10:30 a.m.	1. Low Cost / Now Cost Marketing - <i>Andrew Patricio</i> 2. Starting Your Start-Up - <i>Adrian Isaacs</i> 3. Intellectual Property - <i>Arnold Ceballos</i> 4. Exporting - <i>Charles Donely</i>		Pay and Get Paid PayPal <i>Darrell MacMullin</i>	Fashion Bringing Design to Small Business <i>Arlene Gould</i>	Life's a Pitch National Angel Org. <i>Daniel Mothersill</i>	Building Relations Soak Wash Inc. <i>Jacqueline Sava</i>	
11:30 a.m.	1. Free Publicity - <i>Roger Pierce</i> 2. Starting Your Start-Up - <i>Gabriella Puschel</i> 3. Accounting - <i>Gordon Galloway</i> 4. Importing - <i>Ron McKinnon</i>		Search Marketing 101 Yahoo! Canada <i>Vanessa Wynn-Williams</i>	What does Green mean? The Zero Point <i>Kay Valley</i>	Finding the Money - Scotiabank <i>Irv Handler</i>	How to Sell to Walmart Walmart Canada <i>Jim Thompson</i>	
12:30 p.m.							
1:30 p.m.	1. Low Cost / Low Cost Marketing - <i>Andrew Patricio</i> 2. Starting Your Start-Up - <i>Adrian Isaacs</i> 3. Ask A Lawyer - <i>Diana Saxe</i> 4. Exporting - <i>Charles Donely</i>		Driving Online Traffic Flyerland.ca <i>Debbie Frye</i>	Business in the Arts Toronto Dance Salsa <i>Evan Carmichael</i>	Gov. Fin. Programs COBSC <i>Brian Davidson</i>	Getting Products to Retailers Drewsimmie.com <i>Drew Simmie</i>	
2:30 p.m.	1. Free Publicity - <i>Roger Pierce</i> 2. Starting Your Start-Up - <i>Gabriella Puschel</i> 3. Accounting - <i>Gordon Galloway</i> 4. Importing - <i>Matthew Lawford</i>		Social Media Hypenotic.com <i>Barry Martin</i>	Food & Beverage Dynamic Hospitality <i>Piero Suppa</i>	Venture Financing Lemonade Ventures <i>Prerna Chandak</i>	Government Procurement Doing Business with City, Province, Federal Government	
3:30 p.m.	Networking Session <i>Helen Tsotsos</i>						
4:30 p.m.				Closing			