

PROGRAM SCHEDULE							
Dream Up: <i>Where do you want to take your business?</i>							
TIME	Room - 105	106 -107	Room - 104A	Room 104B	Room 104C	Room 104D	Lounge
8-9am	REGISTRATION		Exhibitors only "How to Help Small Business Owners" <i>Barry Siskind</i>				
Start Time							
9am	Welcome Address, Mayor David Miller						9:00 AM
9:30am	Keynote Speaker <i>W. Brett Wilson, CBC Dragon's Den</i>						
			SEMINAR STREAMS				
	Bridges to Better Business Roundtables Low Cost - No Cost Marketing How to Start Your Start-Up Ask A Lawyer / Accountant Importing - Exporting	10:00 AM	Business in the Online World <i>Sponsored by "PayPal"</i>	Sector - Specific Topics	Show me the Money <i>Sponsored by "Scotiabank"</i>	Selling	Networking Lounge Room Open From
10:30am	1- Low Cost / Now Cost Marketing - <i>Andrew Patricio</i>		Online Retailing PayPal <i>Darrell MacMullin</i>	Connecting Design to Small Business <i>Arlene Gould</i>	Life's a Pitch National Angel Org. <i>Daniel Mothersill</i>	Building Relations Soak Wash Inc. <i>Jacqueline Sava</i>	9:00 AM to 4:00 PM
	2 - Starting Your Start-Up - <i>Adrian Isaacs</i>						
	3 - Intellectual Property - <i>Arnold Ceballos</i>						
	4- Exporting - <i>Charles Donely</i>						
11:30am	1 -Free Publicity - <i>Roger Pierce</i>	Trade Show	Search Marketing 101 Yahoo! Canada <i>Vanessa Wynn-Williams</i>	What does Green mean? The Zero Point <i>Kay Valley</i>	Find the Money - Sm.Bus. Scotiabank <i>Irv Handler</i>	How to Sell to Walmart Walmart Canada <i>Jim Thompson</i>	
	2 -Starting Your Start-Up - <i>Gabriella Puschel</i>						
	3 - Accounting - <i>Gordon Galloway</i>						
	4. Importing - <i>Ron McKinnon</i>						
12:30pm							
1:30pm	1. Low Cost / Low Cost Marketing - <i>Andrew Patricio</i>		Driving Online Traffic Flyerland.ca <i>Debbie Frye</i>	Business in the Arts Toronto Dance Salsa <i>Evan Carmichael</i>	Gov. Fin. Programs COBSC <i>Brian Davidson</i>	Manufacturing & Marketing Drewsimmie.com <i>Drew Simmie</i>	
	2 - Starting Your Start-Up - <i>Adrian Isaacs</i>						
	3 - Ask A Lawyer - <i>Diana Saxe</i>						
	4 - Exporting - <i>Charles Donely</i>						
2:30pm	1 - Free Publicity - <i>Roger Pierce</i>		Social Media Hypenotic.com <i>Barry Martin</i>	Food & Beverage Dynamic Hospitality <i>Piero Suppa</i>	Venture' Beyond Horizons Lemonade Ventures <i>Prerna Chandak</i>	Government Procurement Doing Business with City, Province, Federal Gov.	
	2 - Starting Your Start-Up - <i>Gabriella Puschel</i>						
	3 - Accounting - <i>Gordon Galloway</i>						
	4 - Importing - <i>Matthew Lawford</i>						
3:30pm	Networking Session <i>Helen Tsotsos</i>						
4pm							
4:45-5pm		4:00 p.m.	CLOSING				

***Speakers, topics and times subject to change